

## ***NC Academy of Superior Court Mediators Website Becomes a "One-Stop-Shop" for Attorneys and Scheduling Staff***

The NC Academy of Superior Court Mediators is a new statewide association whose membership consists of mediators distinguished by their hands-on experience in the field of civil/commercial conflict resolution and by their commitment to the practice of alternative dispute resolution. Around 80 attorney mediators have been recognized as members of the Academy, including most of the state's most widely-accepted Superior Court mediators, across all regions of the state.

The NC Academy's website is specifically designed to make life easier for attorneys, counsel, adjusters and law firm support staff. [www.NCMediators.org](http://www.NCMediators.org) allows visitors to quickly find a suitable neutral by identifying their preferred judicial district and/or dispute type, navigating straight to the details of their preferred local professionals. A majority of the Academy's members also publish their *availability calendars* online for the benefit of regular, and potential, clients.

The concept for the NC Academy came from the success of our sister association, the Florida Circuit-Civil Mediator Society, a top-tier association of Florida's full-time mediators. "Since the launch of the [www.FloridaMediators.org](http://www.FloridaMediators.org) site in 2005, we'd heard from hundreds of firms and scheduling staff saying how useful they find the site, particularly the calendar functionality," said Darren Lee, Director of FCCMS, and newly appointed Director of the NC Academy. "We made it very quick and simple for attorneys or support staff to navigate straight to the information they need, using the site's QuickSearch page."

The Florida Society website receives more than 800 unique users each week day, as the online roster has become the trusted de facto roster of Florida's best civil mediators. As the North Carolina superior court mediation model is in part based on the Florida system, the database system designed for the Florida website was quite easily reconfigured to benefit the North Carolina legal community. The NC Academy website is intended to offer the same free, time-saving service to legal staff across North Carolina.

Roy J. Baroff, a respected Triangle-based mediator and new member of the Academy is enthusiastic about the website. "It's great that all these experienced mediators are together in one roster, where their profiles, CVs and calendars are online for the benefit of Bar members," commented Mr. Baroff. "I've had nothing but positive feedback from clients so far, who love the ease with which they can now go online to check my availability before calling."

The NCMediators.org website will be promoted to firms and Bar members, and especially to support staff such as schedulers, who should find the website's calendar functionality a huge time saver.

THE NORTH CAROLINA ACADEMY OF SUPERIOR COURT MEDIATORS  
***www.NCMediators.org***

***For further info regarding the NC Academy of Superior Court Mediators, or ADRWeb Inc., please contact Darren Lee, Director  
Tel: (919) 521-8635 Fax: (866) 257-4698 Email: [admin@ncmediators.org](mailto:admin@ncmediators.org)  
or simply visit [www.NCMediators.org/about](http://www.NCMediators.org/about)***